

## **Objet : Cooperation proposal**

Hello,

My name is Oryslava Mudra and I am representing private company "Culinary Foods Ukraine,"

We are very interested in cooperation with foreign companies that are working in the area of food industry and are looking to expand their business into Ukraine.

Our company is relatively young but we already have substantial database of Ukrainian Food Industry firms that re interested in finding foreign partners. We have good experience in organizing different exhibits and fairs and good understanding of the needs of the local market. We have very good connections and closely cooperate with different branch newspapers and magazines. We also have experience in promoting different food related products.

We would love to closely cooperate with your company, or become your local representative for Ukraine.

We are very interested in promoting and selling your products in Ukraine.

Considering the fact that our country has just become a member of World Trade Organization , which made it lot easier and cheaper for foreign companies to access local Ukrainian market, we strongly believe that interest in cooperation with international companies, and finding new business partners abroad has risen many times. And also has raised demand for quality products.

All these factor create very favorable environment for the foreign businesses who are interested in entering the local market.

Like I already mentioned there is great demand for the quality products in our country, and we are willing to help you to bring it here.

Today, like never before, Ukrainian food industry needs reliable suppliers of high quality products, which meet all European and world standards.

The enormous consumer demand for new, untraditional types of foods is proving that.

You all know that in 2012 our country will host a European Soccer Championship.

It is giving a great boost to a local economy, creating even greater demand for new food products.

Companies will have to show greater assortment of their products in order to stay on the market.

They will need new equipment, technologies, and new ingredients to be successful.

We would love to help you bring all these new and high quality products and technologies to our market, strongly believing that our cooperation will be very profitable for both of us.

Looking forward to hear from you.

Sincerely,

Oryslava Mudra  
Culinary Foods Ukraine  
Director  
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